

Attorney Docket No.: P-5701-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: SMOLER, Yosef Examiner: Not yet known
Serial No.: Not yet known Group Art Unit: Not yet known
Filed: Herewith
Title: SYSTEM AND METHOD FOR TARGETED MESSAGING

PRELIMINARY AMENDMENT

Mail Stop Non-Fee Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

Prior to Examination, kindly amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this Amendment.

Remarks/Arguments begin on page 3 of this paper.